

Birthday Coupon for Magento 2 User Guide

Introduction

There are several ways to improve your clients' loyalty. One of the best is a discount. With Birthday Coupon extension you can automatically send discounts to birthday persons giving them a great reason to return to your store.

Specify the exact period when the coupon should be sent along with discount amount and expire date and the coupon is ready. With this extension you will show your clients how you care about them.

Installation

1. Unpack the zip file provided into the root folder of your Magento 2 installation.
2. From a command line run:

```
bin/magento module:enable Neklo_Core  
bin/magento module:enable Neklo_BirthdayCoupon  
bin/magento setup:upgrade  
bin/magento setup:static-content:deploy
```

Magento compatibility

Community Edition 2.1.x, 2.2.x

Enterprise Edition 2.1.x, 2.2.x

Configuring the extension

To see the configurations of this extension, open **Admin Panel** and go to **Stores > Configuration > Neklo > Birthday Coupon**. Here you will see the following settings:

1. **Is Enabled** turns the extension on and off.
2. **Email Subject** indicates the subject of the sent email.
3. **Sender regulates** the identity of the Sender.
4. **Coupon Email Template** sets the template of the sent email.


The screenshot shows the 'Configuration' page in the Neklo Admin Panel. The left sidebar contains navigation icons for Dashboard, Sales, Catalog, Customers, Marketing, Content, Reports, and Stores. The main content area is titled 'Configuration' and shows the 'Store View' as 'Default Config'. A 'Save Config' button is visible in the top right. The 'GENERAL' section is expanded to show 'NEKLO' settings. Under 'NEKLO', the 'Birthday coupon' section is selected, displaying the following settings:

- Is Enabled** [store view]: Yes
- Email Subject** [store view]: Happy Birthday!!
- Sender** [store view]: General Contact
- Coupon Email Template** [store view]: [NEKLO] Birthday Coupon Template (D) Use system value

Setting Birthday Rules

To set the Birthday Rules, go to **Marketing > Promotions > Birthday Rules**. Here you can edit the existing ones or add new. To edit, click on any rule. To add new, click on the button **New Birthday Rule**. You will see the following settings:

1. **Magento Rule** indicates the rules of the coupon discount. You can create it on **Marketing > Promotions > Cart Price Rules**. Notice that this line is active only when you have turned on the coupons auto generation.
2. **Code Format** regulates the code representation: it may be alphanumeric, alphabetical, or numeric.
3. **Code Length** indicates the full length of the coupon code without prefixes, suffixes, and separators.
4. **Code Prefix** sets the prefix that will be assigned to all the codes.
5. **Code Suffix** sets the suffix that will be assigned to all the codes.
6. **Dash Every X Characters** sets the dash symbol after every given amount of characters.
7. **Description** sets the description of this rule.



DASHBOARD

SALES

CATALOG

CUSTOMERS

MARKETING

CONTENT

REPORTS

STORES

SYSTEM

FIND PARTNERS & EXTENSIONS

Birthday Rules

← Back to register or connect an account
Delete
Save and Continue Edit
Save

General Information

Magento Rule * ▼

Code Format * ▼
Format for the coupon code.

Coupons length *
Excluding prefix, suffix and separators

Code Prefix
Coupon code prefix.

Code Suffix
Coupon code suffix

Dash Every X Characters
If empty no separation

Send email X days before birthday *

Description

🔍

🔔

👤 admin ▼

Support

Thank you for using this extension. You will find more our great solutions for Magento here: store.neklo.com