

Instagram Feed for Magento 2 User Guide

Welcome to the User Guide for Instagram Feed. Thank you for choosing our product. This quick User Guide describes the functionality of the Instagram Feed extension by NEKLO and explains how to use it.

Introduction

Instagram Feed is an advanced and extremely popular extension for Magento that enables a valuable base integration with Instagram. The extension provides the ability to display Instagram posts in your Magento store and is the easiest way to integrate Instagram posts on your site.

The widget works in two modes: a grid or a slider. Both will look perfect in your Magento store. Flexible settings provide a number of options to choose from to make your store look even better with the Instagram Feed.

The extension functions via the latest Facebook Graph API and gives you an opportunity to show Instagram photos sorted by username. With the Instagram Feed integration with Instagram is now fast and easy.

Installation

1. Unpack the zip file provided into the root folder of your Magento 2 installation.
2. From a command line run:
 - `bin/magento module:enable Neklo_Core;`
 - `bin/magento module:enable Neklo_Instagram;`
 - `bin/magento setup:upgrade;`
 - `bin/magento setup:static-content:deploy.`

Magento Compatibility:

Community Edition: 2.1.x - 2.3.x

Enterprise Edition: 2.1.x - 2.3.x

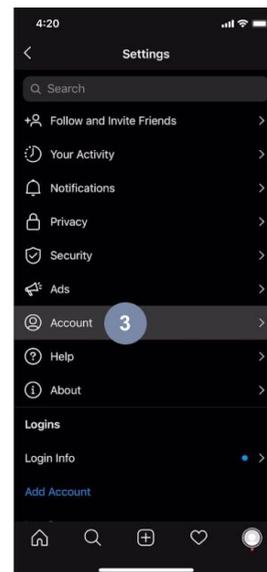
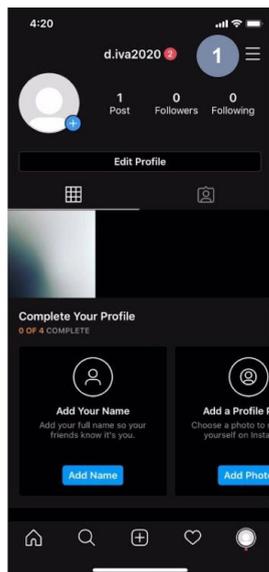
If you experience any issues with the installation, please contact us.

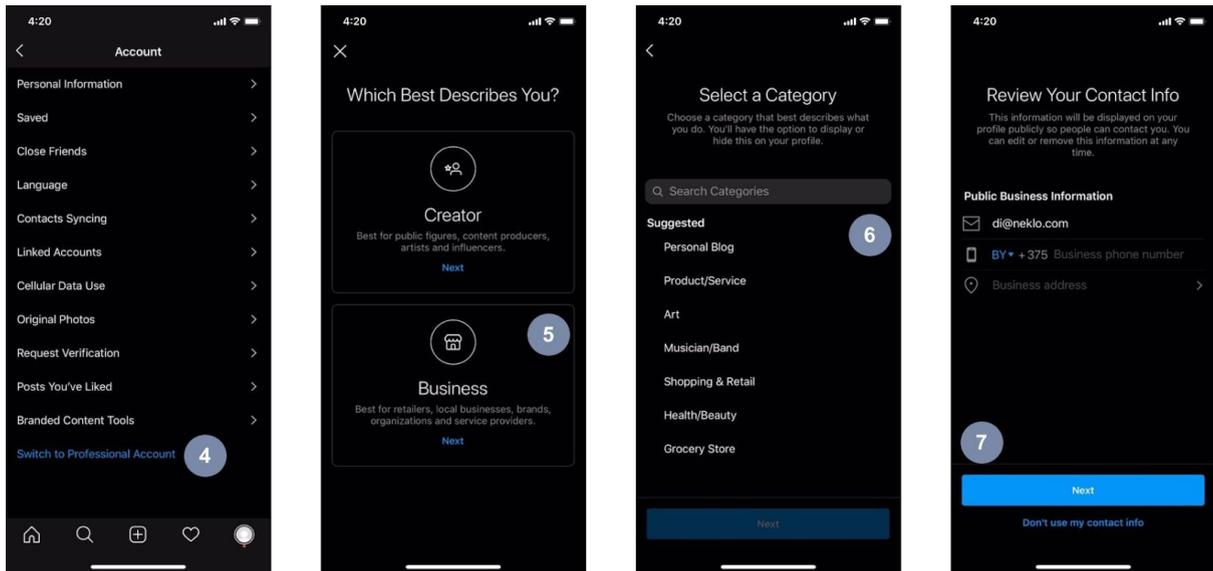
Connect your Instagram Account with Facebook Page

The first thing you need to **set up a professional account on Instagram and add a Facebook page to your Instagram Business Account.**

Switching to Professional Account on Instagram:

1. Go to your profile and tap  in the upper right corner.
2. Tap **“Settings”**.
3. Tap **“Account”**.
4. Tap **“Switch to Professional Account”**.
5. Tap **“Business”**.
6. Add details, like your business category and contact information.
7. Tap **“Done”**.

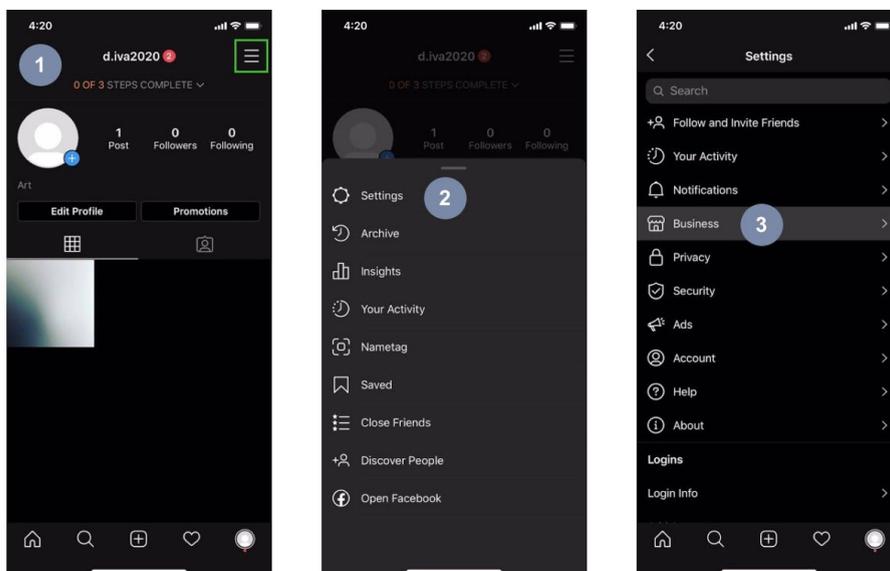


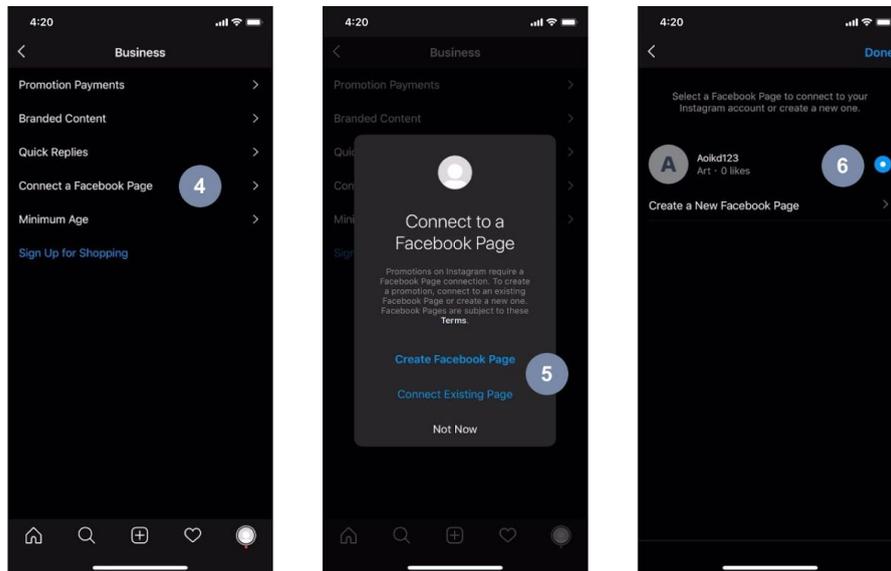


Adding a Facebook Page to your Instagram Business Account

To add or change the Facebook Page that is connected to Instagram account:

1. Go to your profile and tap  in the upper right corner.
2. Tap **“Settings”**.
3. Tap **“Business”**.
4. Tap **“Connect a Facebook Page”**.
5. Choose a Page from your pages that you would like to **connect to** or select **“Create Facebook Page”**.
6. Select a Facebook Page to connect to your Instagram Account and tap **“Done”**.





Note: Your Facebook Account must be verified by phone. To make sure:

- a. Open your facebook account on “**Settings**” page.
- b. Open “**Mobile**” tab.
- c. In case your phone is connected, you will see info like:

Your phones:

XXXXXXXXXXXXXX

Verified

- d. In case your phone isn't connected, please follow Facebook Tips to connect your phone.

Extension General Settings

To get started with the Instagram Feed, please log in to your Magento admin panel and follow these steps:

1. **Go to Stores > Settings > Configuration** and choose **NEKLO > Instagram Feed > General Settings**.
2. In the **General Settings** enable **the Widget** for a display in your store.
3. In **Cache Lifetime** enter for how long you would like your Instagram posts to be saved in cache. Note that once the images are cached, they load faster the next time.
4. Get Access Token.

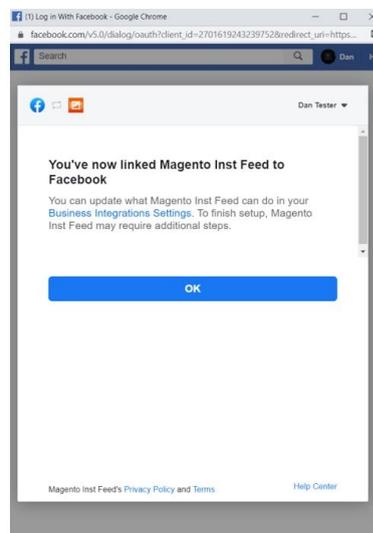
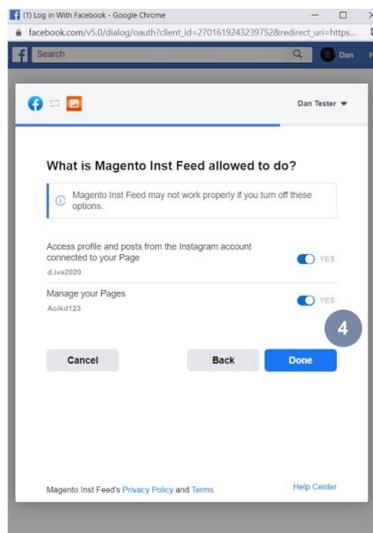
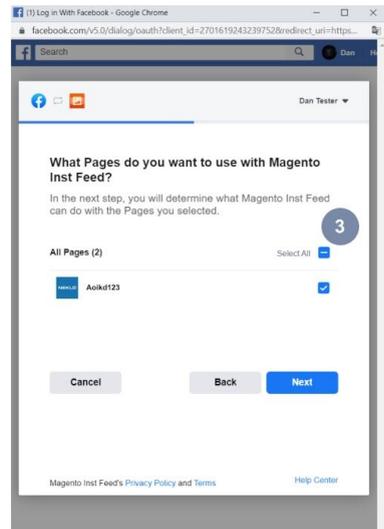
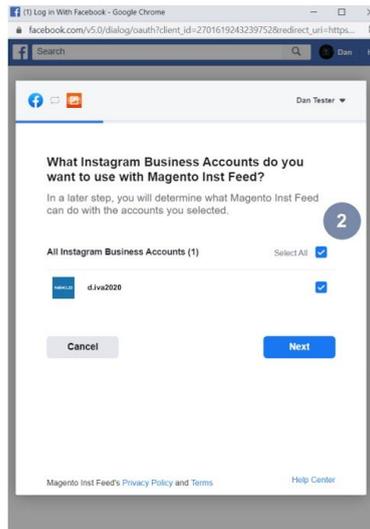
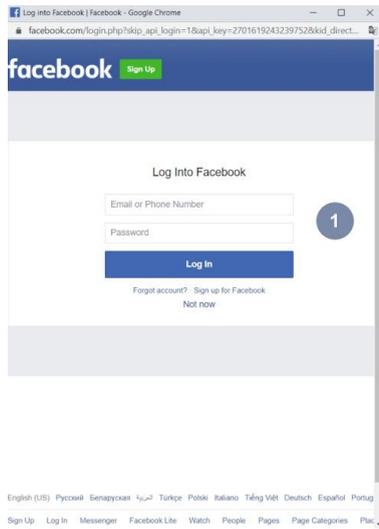
The screenshot shows the 'Configuration' page for 'NEKLO'. The left sidebar contains navigation options: DASHBOARD, SALES, CATALOG, CUSTOMERS, MARKETING, CONTENT, REPORTS, STORES, SYSTEM, and FIND PARTNERS. The main content area is titled 'Configuration' and includes a search icon, a notification bell with a red '2', and a user profile for 'admin'. Below this is a 'Scope: Default Config' dropdown and a 'Save Config' button. The 'General Settings' section is expanded, showing 'Instagram Feed' settings. The 'Is Enabled' dropdown is set to 'No', 'Cache Lifetime' is set to '3600', and the 'Auth' button is labeled 'Connect'.

Get Access Token

Now you are ready to connect Magento to the Facebook Page in order to get the Access Token. To do so you need to:

1. Log in to Facebook and link your Facebook Account to Magento Inst Feed Facebook Application.
2. Select the Instagram Account which is already connected to your Facebook.
3. Select the Facebook Page that will be used to receive Instagram posts from the linked Instagram Account.
4. Press “Done” to finish the process of Token receiving.

Use the “**Save Config**” button to save your configuration.



Setting Up the Instagram Feed in Your Magento 2 Store

1. To set up the Instagram Feed, in your admin panel, go to **Content > Elements > Widgets** and click the «**Add Widget**» button.

The screenshot shows the 'Widgets' page in the Magento 2 admin panel. On the left is a vertical sidebar with navigation icons for Dashboard, Sales, Catalog, Customers, Marketing, Content, Reports, Stores, System, and Find Partners. The main content area has a search bar and a red 'Add Widget' button. Below this is a table listing existing widgets. The table has columns for Widget ID, Widget, Type, Design Theme, and Sort Order. There are 7 records listed, all of type 'CMS Static Block' and 'Magento Luma' theme.

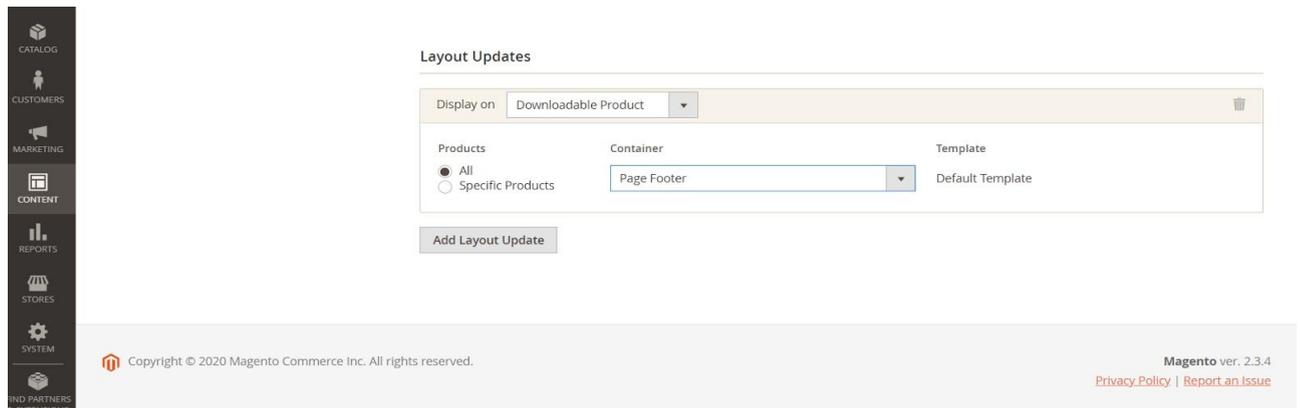
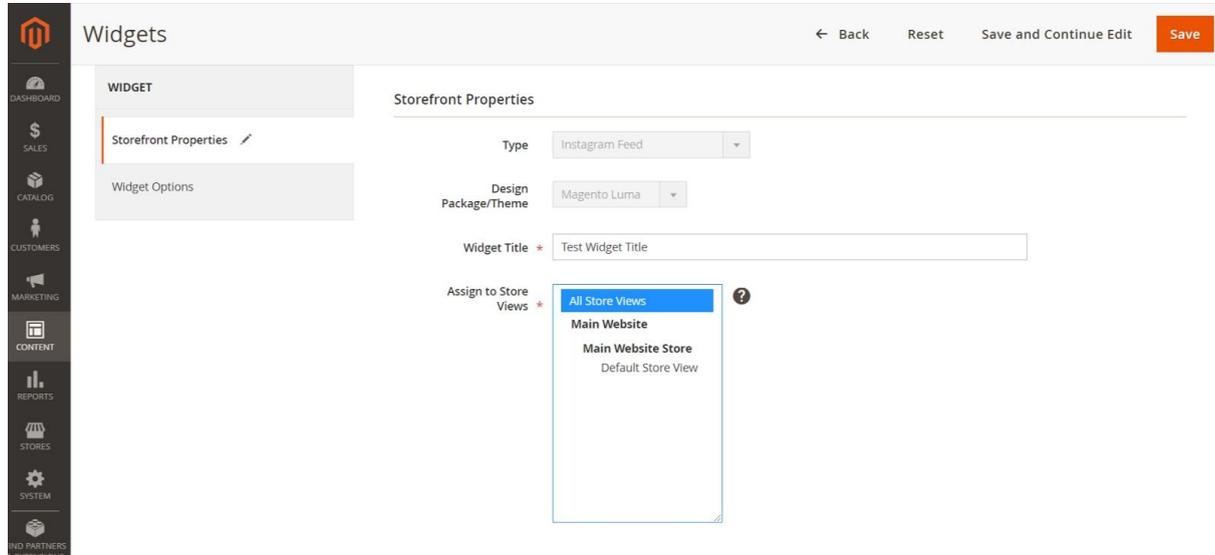
Widget ID	Widget	Type	Design Theme	Sort Order
1	Contact us info	CMS Static Block	Magento Luma	0
2	Footer Links	CMS Static Block	Magento Luma	0
3	Sale Left Menu	CMS Static Block	Magento Luma	0
4	Gear Left Menu	CMS Static Block	Magento Luma	0
5	Men's Left Menu	CMS Static Block	Magento Luma	0
6	Women's Left Menu	CMS Static Block	Magento Luma	0
7	What's New Left Menu	CMS Static Block	Magento Luma	0

2. Please select type **Instagram Feed** and the Design Theme you use.

The screenshot shows the 'Settings' form for a new widget in the Magento 2 admin panel. The 'Type' dropdown is set to 'Instagram Feed' and the 'Design Theme' dropdown is set to 'Magento Luma'. A 'Continue' button is visible below the dropdowns. The footer of the page contains copyright information for Magento Commerce Inc. and the version number 'Magento ver. 2.3.4'.

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3. At Storefront Properties tab setup **Widget Title**, **Assign to Store Views** and select display on configuration you need at Layout Update block.



4. At the Widget option tab please go through the settings and select the username that will be used to sort the photos for display. To customize your widget, go through the settings and choose the options that work best for you. Choose a Widget Mode (grid or slider), set up details settings, setup grid settings or slider settings according to the configuration you need.

Widget Options Tab

1. Is Enabled make the widget available on front.
2. Username: Instagram profile username that serves as a source of posts.
3. Title: widget title.
4. Description: widget Description.
5. Show avatar: show avatar on hover.
6. Show username: show username on hover.

7. Show Like Count: show the amount of likes on hover.
8. Show Comment Count: show the amount of comments on hover.
9. Open Post Detail In: select how to display an opened post (Lightbox/ Instagram Page/ Do not open).
10. Show Extra Details: show post details next to the opened image (Lightbox only).
11. Show Post Date: show the date of post creation (Lightbox only).
12. Show Post Link: show the link of Instagram post (Lightbox only).
13. Display Mode: display your widget in Grid or Slider.

WIDGET

Storefront Properties

Widget Options

Widget Options

Is Enabled *

Username *
Instagram profile username that serves as a source of posts

Title

Description

Show Avatar *
Show avatar on hover

Show Username *
Show username on hover

Show the amount of likes on hover *
Show the amount of likes on hover

Show the amount of comments on hover *
Show the amount of comments on hover

Open Post Detail In *
Select how to display an opened post

Show Extra Details *
Show post details next to the opened image

Display Mode *

Grid:

1. Columns: number of columns in gridview.
2. Rows: number of rows in grid view.



Columns *

Rows *

Slider:

1. Number of Visible Posts: number of posts that is displayed at once.
2. Total Number of Posts: total number of the loaded posts.
3. Show Navigation: show buttons (dots) for images navigation.
4. Slide AutoStart: start images sliding automatically.
5. Slide Step Easing: type of scroll transition.
6. Slide Speed.

Number of Visible Posts * 1
Number of posts that is displayed at once

Total Number of Posts * 10
Total number of the loaded posts

Show Navigation * No
Show buttons (dots) for images navigation

Slide Autostart * No
Start images sliding automatically

Slide Step Easing * Linear
Type of scroll transition:

- Linear - scroll the whole row of images at once
- Swing - add one new image to the row by click

Slide Speed Normal

Once you finished with the changes, click **“Save”**. After you save the changes please flush caches and changes will at once be applied to your store on the front page.

Cache Management

Flush Cache Storage **Flush Magento Cache**

Refresh Submit 16 records found

Cache Type	Description	Tags	Status
<input type="checkbox"/> Configuration	Various XML configurations that were collected across modules and merged	CONFIG	INVALIDATED
<input type="checkbox"/> Layouts	Layout building instructions	LAYOUT_GENERAL_CACHE_TAG	INVALIDATED
<input type="checkbox"/> Blocks HTML output	Page blocks HTML	BLOCK_HTML	INVALIDATED
<input type="checkbox"/> Collections Data	Collection data files	COLLECTION_DATA	ENABLED
<input type="checkbox"/> Reflection Data	API interfaces reflection data	REFLECTION	ENABLED
<input type="checkbox"/> Database DDL operations	Results of DDL queries, such as describing tables or indexes	DB_DDL	ENABLED
<input type="checkbox"/> Compiled Config	Compilation configuration	COMPILED_CONFIG	ENABLED
<input type="checkbox"/> EAV types and attributes	Entity types declaration cache	EAV	ENABLED
<input type="checkbox"/> Customer Notification	Customer Notification	CUSTOMER_NOTIFICATION	ENABLED
<input type="checkbox"/> Integrations Configuration	Integration configuration file	INTEGRATION	ENABLED

Thank you for using this extension. You will find more our great solutions for Magento here:
store.neklo.com