Instagram Feed for Magento 2 User Guide

Welcome to the User Guide for Instagram Feed. Thank you for choosing our product. This quick User Guide describes the functionality of the Instagram Feed extension by NEKLO and explains how to use it.

Introduction

Instagram Feed is an advanced and extremely popular extension for Magento that enables a valuable base integration with Instagram. The extension provides the ability to display Instagram posts in your Magento store and is the easiest way to integrate Instagram posts on your site.

The widget works in two modes: a grid or a slider. Both will look perfect in your Magento store. Flexible settings provide a number of options to choose from to make your store look even better with the Instagram Feed.

The extension functions via the latest Facebook Graph API and gives you an opportunity to show Instagram photos sorted by username With the Instagram Feed integration with Instagram is now fast and easy.

Installation

1. Unpack the zip file provided into the root folder of your Magento 2 installation.

2. From a command line run:

- bin/magento module:enable Neklo_Core;
- bin/magento module:enable Neklo_Instagram;
- bin/magento setup:upgrade;
- bin/magento setup:static-content:deploy.

Magento Compatibility:

Community Edition: 2.1.x - 2.3.x Enterprise Edition: 2.1.x - 2.3.x

If you experience any issues with the installation, please contact us.

Connect your Instagram Account with Facebook Page

The first thing you need to set up a professional account on Instagram and add a Facebook page to your Instagram Business Account.

Switching to Professional Account on Instagram:

- 1. Go to your profile and tap \equiv in the upper right corner.
- 2. Tap "Settings".
- 3. Tap "Account".
- 4. Tap "Switch to Professional Account".
- 5. Tap "Business".
- 6. Add details, like your business category and contact information.
- 7. Tap "Done".



4:20		.ul 🗢 🖿	4:20	all 🗢 🖿	4:20	.ıl ≎ ■	4:20	ار. ال
<	Account		\times		<			
Personal Inform	mation	>	Which Best I	Describes You?	Select a (Category	Review Your	Contact Info
Saved		>			Choose a category tha you do. You'll have the	It best describes what	This information will profile publicly so peop	be displayed on your ble can contact you. You
Close Friends		>	(hide this on y	your profile.	can edit or remove t tii	his information at any ne.
Language		>		*	Q Search Categories	li in the second se	Public Business Inform	nation
Contacts Synci	ing	>	Cr	eator	Suggested		di@neklo.com	
Linked Account	its	>	Best for public figu artists ar	res, content producers, d influencers.	Personal Blog	6	BY + 375 Busin	
Cellular Data U	Jse	>		Next	Product/Service		O Business address	
Original Photos	s	>			Art			
Request Verific	cation	>			Musician/Band			
Posts You've Li	iked	>	Bus	siness	Shopping & Retail			
Branded Conte	ent Tools	>	Best for retailers, lo organizations a	cal businesses, brands, nd service providers.	Health/Beauty			
Switch to Profe	essional Account	Ļ		Next	Grocery Store		7	
							N	ext
	E C				Ne	xt	Don't use m	y contact info
		Ý						

Adding a Facebook Page to your Instagram Business Account

To add or change the Facebook Page that is connected to Instagram account:

- 1. Go to your profile and tap \equiv in the upper right corner.
- 2. Tap "Settings".
- 3. Tap "Business".
- 4. Tap "Connect a Facebook Page".
- 5. Choose a Page from your pages that you would like to **connect to** or select "**Create Facebook Page**".
- 6. Select a Facebook Page to connect to your Instagram Account and tap "Done".





Note: Your Facebook Account must be verified by phone. To make sure:

- a. Open your facebook account on "Settings" page.
- b. Open "Mobile" tab.
- c. In case your phone is connected, you will see info like:

Your phones:
XXXXXXXXXXXXX
Verified

d. In case your phone isn't connected, please follow Facebook Tips to connect your phone.

Extension General Settings

To get started with the Instagram Feed, please log in to your Magento admin panel and follow these steps:

- 1. Go to Stores > Settings > Configuration and choose NEKLO > Instagram Feed > General Settings.
- 2. In the General Settings enable the Widget for a display in your store.
- 3. In **Cache Lifetime** enter for how long you would like your Instagram posts to be saved in cache. Note that once the images are cached, they load faster the next time.
- 4. Get Access Token.

Ŵ								
CASHBOARD	Configuration						Q	📫 2 🕹 admin 🕻
\$ SALES	Scope: Default Config -							Save Config
CATALOG								
	NEKLO	^	General Settings					6
	Instagram Feed			Is Enabled [store view]	No	•		
	Extensions & Contact			Cache Lifetime [store view]	3600			
	GENERAL	~		Auth [store view]	Connect			
	CATALOG	~						
\$	SECURITY	~						
SYSTEM	CUSTOMERS	~						
FIND PARTNERS	SALES	~						

Get Access Token

Now you are ready to connect Magento to the Facebook Page in order to get the Access Token. To do so you need to:

- 1. Log in to Facebook and link your Facebook Account to Magento Inst Feed Facebook Application.
- 2. Select the Instagram Account which is already connected to your Facebook.
- 3. Select the Facebook Page that will be used to receive Instagram posts from the linked Instagram Account.
- 4. Press "Done" to finish the process of Token receiving.

Use the "Save Config" button to save your configuration.

		19249239732000	- unestar i
icep			
	Log Into Facebook		
	Email or Phone Number		
	Password		1
	Log In		
	Forgot account? Sign up for Faceboo	ok.	
	Not now		

	22207528 and an at a shiften
bebook.com/v5.0/dialog/oauth/client_id=270101924	525975268redirect_un=https
Search	Q 😈 Dan
	Dan Tester 💌
What Instagram Business Accou want to use with Magento Inst Fe	ints do you eed?
In a later step, you will determine what M	agento Inst Feed
can do with the accounts you selected.	2
All Instagram Business Accounts (1)	Select All
-	
Meicub d.iva2020	
Cancel	Next
	C. C. Berrer
	Help Center
Alagonto incl Longer Linners Linners and Lorner	

0 2		Dan Te	ster
What Pages do you	want to use with	Magento	
In the next step, you will can do with the Pages yo	determine what Mag ou selected.	ento Inst Fee	d
All Pages (2)		Select All	
MINLO Aoikd123		e	3
Cancel	Back	Next	

English (US) Pyccavil Genapycxas 4,000 Türkçe Polski Italiano Tiếng Việt Deutsch Español Portu, Sign Up Log In Messenger Facebook Lite Watch People Pages Page Categories Pla

Search Image: Cancel Image: Canc	cebook.com/v5.0/dialog/oauth?client_id=270	1619243239752&redirect_uri=https 🕸	facebook.com/v5.0/dialog/oauth?client_id	1=27016192432397528redirect_uri=http
Image: Interfeed's Procey Potry and Terms Exerce Center Center Center Exerce Center	Search	Q. Dan Hr	f Search	۹ 🕒
What is Magento Inst Feed allowed to do? depends inst feed may not work properly if you turn of these depends inst feed may not work properly if you turn of these depends inst feed may not work properly if you turn of these depends inst feed may not work properly if you turn of these depends inst feed may not work properly if you turn of these depends inst feed may not work properly if you turn of these depends inst feed may not work properly if you turn of these depends inst feed may negative additional steps. Wagento inst feed young Place Wagento inst feed young Place Magento inst feed young Place Magen) = 2	Dan Tester 💌	6 = 2	Dan Tester
Or Magento Inst Feed may not work property if you turn off these Addento Inst Feed may not work property if you turn off these Access profile and posts from the Instagram account connected to your Page Alvaszoa Manage your Pages Advartz3 Cancel Back Done	What is Magento Inst Feed a	Illowed to do?	You've now linked Mage Facebook	nto Inst Feed to
Access profile and posts from the Instagram account a visable Anagery our Pages Anagery our Pages Anager	 Magento Inst Feed may not work pro options. 	operly if you turn off these	You can update what Magento Business Integrations Settings Inst Feed may require addition	Inst Feed can do in your To finish setup, Magento al steps.
Manage your Pages Activity Activity Cancel Back Done Magento Inst Feed's Proacy Potcy and Terms Help Center Magento Inst Feed's Proacy Potcy and Terms Help Center	Access profile and posts from the Instagram connected to your Page d.iva2020	n account		
Cancel Back Done Magento Inst Feed's Privacy Policy and Terms Help Center Magento Inst Feed's Privacy Policy and Terms Help Center	Manage your Pages Aoikd123	YES	c	ж
Magerlo Inst Feed's Privacy Policy and Terms Help Center Magerlo Inst Feed's Privacy Policy and Terms Help Center	Cancel	Back Done		
Magento inst Feed's Privacy Policy and Terms Magento inst Feed's Privacy Policy and Terms Magento inst Feed's Privacy Policy and Terms		Help Center		Help Center
	Magento Inst Feed's Privacy Policy and Terms	; nep Center	Magento Inst Feed's Privacy Policy and	Terms Prep Center

Setting Up the Instagram Feed in Your Magento 2 Store

1.To set up the Instagram Feed, in your admin panel, go to **Content > Elements > Widgets** and click the **«Add Widget»** button.

DASHBOARD	Widge	ts				Q 💋 🛓 admin 🗸
\$ sales						Add Widget
	Search	Reset Filter				
CUSTOMERS	Actions	▼ 18 records found			20 • per page	< 1 of 1 >
MARKETING	×	Widget ID ↓	Widget	Туре	Design Theme	Sort Order
CONTENT	Any 💌			•	•	
ıl.		1	Contact us info	CMS Static Block	Magento Luma	0
REPORTS		2	Footer Links	CMS Static Block	Magento Luma	0
~~		3	Sale Left Menu	CMS Static Block	Magento Luma	0
STORES		4	Gear Left Menu	CMS Static Block	Magento Luma	0
SYSTEM		5	Men's Left Menu	CMS Static Block	Magento Luma	0
		6	Women's Left Menu	CMS Static Block	Magento Luma	0

2. Please select type **Instagram Feed** and the Design Theme you use.

Ŵ				
DASHBOARD	Widgets		Q 💋	💄 admin 👻
\$ sales			← Back	Reset
CATALOG	WIDGET			
		Settings		
	Settings 🗡	Type * Instagram Feed •		
CONTENT		Design Theme * Magento Luma *		
REPORTS		Continue		
STORES				
SYSTEM	n Copyright © 2020 Magento Commerce Inc. All	rights reserved.	Mager	ito ver. 2.3.4
FIND PARTNERS			Privacy Policy Rep	<u>ort an Issue</u>

3. At Storefront Properties tab setup **Widget Title**, **Assign to Store Views** and select display on configuration you need at Layout Update block.

Ŵ	Widgets			← Back R	eset Save and Conti	nue Edit Save
DASHBOARD	WIDGET	Storefront Properties				
\$ SALES	Storefront Properties 🖌	Туре	Instagram Feed			
CATALOG	Widget Options	Design Package/Theme	Magento Luma 👻			
CUSTOMERS		Widget Title *	Test Widget Title			
MARKETING CONTENT REPORTS STORES STORES NICO PARTNERS		Assign to Store Views *	All Store Views Main Website Store Default Store View			
CUSTOMERS		Display on Down	loadable Product 🔻			前
		Products All Specific Product 	Container Page Footer	•	Template Default Template	
		Add Layout Update				
SYSTEM	🝿 Copyright © 2020 Magento Commerce Ir	ac. All rights reserved.				Magento ver. 2.3 Privacy Policy Report an Issu

4. At the Widget option tab please go through the settings and select the username that will be used to sort the photos for display. To customize your widget, go through the settings and choose the options that work best for you. Choose a Widget Mode (grid or slider), set up details settings, setup grid settings or slider settings according to the configuration you need.

Widget Options Tab

- 1. Is Enabled make the widget available on front.
- 2. Username: Instagram profile username that serves as a source of posts.
- 3. Title: widget title.
- 4. Description: widget Description.
- 5. Show avatar: show avatar on hover.
- 6. Show username: show username on hover.

- 7. Show Like Count: show the amount of likes on hover.
- 8. Show Comment Count: show the amount of comments on hover.
- 9. Open Post Detail In: select how to display an opened post (Lightbox/ Instagram Page/ Do not open).
- 10. Show Extra Details: show post details next to the opened image (Lightbox only).
- 11. Show Post Date: show the date of post creation (Lightbox only).
- 12. Show Post Link: show the link of Instagram post (Lightbox only).
- 13. Display Mode: display your widget in Grid or Slider.

WIDGET	Widget Options	
Storefront Properties 💉	Is Enabled *	No v
Widget Options 💉	Username *	neklo_llc
	Title	Test Widget Title
	Description	Test Widget Description
	Show Avatar *	No
	Show Username *	No Show username on hover
	Show the amount of * likes on hover	No The second s
	Show the amount of * comments on hover	No v Show the amount of comments on hover
	Open Post Detail In \star	Lightbox
	Show Extra Details *	No • Show post details next to the opened image
	Display Mode *	Grid 💌

Grid:

- 1. Columns: number of columns in gridview.
- 2. Rows: number of rows in grid view.



Slider:

- 1. Number of Visible Posts: number of posts that is displayed at once.
- 2. Total Number of Posts: total number of the loaded posts.
- 3. Show Navigation: show buttons (dots) for images navigation.
- 4. Slide AutoStart: start images sliding automatically.
- 5. Slide Step Easing: type of scroll transition.
- 6. Slide Speed.

SALES	Number of Visible Posts	*	1 Numbe	• er of p	osts that is displayed at once
CUSTOMERS	Total Number of Posts	*	10 Total ni	• umber	of the loaded posts
	Show Navigation	*	No Show b	vutton	s (dots) for images navigation
	Slide Autostart	*	No Start in	• nages	sliding automatically
	Slide Step Easing	*	Line Type of	ar f scroll	transition: If the whole row of images at once
SYSTEM	Slide Speed	•	Swing	- add o	one new image to the row by click

Once you finished with the changes, click **"Save"**. After you save the changes please flush caches and changes will at once be applied to your store on the front page.

Ŵ	Cacl	he Management		Q	📫 1 admin 🕶
DASHBOARD				Flush Cache Storage Flush I	Magento Cache
\$ SALES					
CATALOG	Refresh • Submit 16 records found				
*		Cache Type	Description	Tags	Status
CUSTOMERS		Configuration	Various XML configurations that were collected across modules and merged	CONFIG	INVALIDATED
		Layouts	Layout building instructions	LAYOUT_GENERAL_CACHE_TAG	INVALIDATED
		Blocks HTML output	Page blocks HTML	BLOCK_HTML	INVALIDATED
CONTENT		Collections Data	Collection data files	COLLECTION_DATA	ENABLED
d.		Reflection Data	API interfaces reflection data	REFLECTION	ENABLED
REPORTS		Database DDL operations	Results of DDL queries, such as describing tables or indexes	DB_DDL	ENABLED
STORES		Compiled Config	Compilation configuration	COMPILED_CONFIG	ENABLED
*		EAV types and attributes	Entity types declaration cache	EAV	ENABLED
SYSTEM		Customer Notification	Customer Notification	CUSTOMER_NOTIFICATION	ENABLED
FIND PARTNERS		Integrations Configuration	Integration configuration file	INTEGRATION	ENABLED
A PROPERTY OF LODIER					

Thank you for using this extension. You will find more our great solutions for Magento here: <u>store.neklo.com</u>